



Engaging Effectively with Parents

Course Objectives:

- Communicate the mission and purpose of interscholastic athletics
- Understand the communication process
- Implement both a verbal and written communication system with parents
- Lead a pre-season parent meeting
- How to deal more effectively with problematic parents

Unit 1: Importance of Parent Engagement

- Importance of Parent Engagement

Unit 2: Mission & Purpose

- Mission & Purpose
- Checkpoint

Unit 3: Effective Communication

- Communicating to Others
- Understanding others
- Checkpoint

Unit 4: Communication Methods

- System of Communication
- Pre-Season
- Learning Checkpoint
- Conducting a Meeting
- In-Season
- End of Season
- Checkpoint

Unit 5: Problem Strategies

- Problem Strategies: Details

Unit 6: Final Test

Resources: Coach Relationships, The Case for High School Activities, Guidelines for Expressing Concerns to a Coach, Fifteen Tips for Dealing with Difficult Parents, Electronic Aggression Among Young People, Sample: Coach's Guidelines for Pre-season Parents' Meeting, NFHS Pre-season Meeting Handbook, Coach-Parent Communication Guide, Taking the Sting Out of Cuts, General Sportsmanship Guidelines, Sample Sportsmanship Expectations, Expectations for Parents and Fans at Indoor Contests, and Facts About Playing at the Next Level